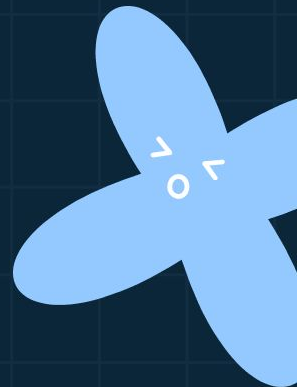


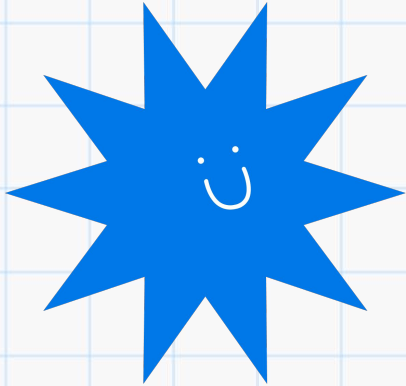


blueprint

tech for social good



Our Mission



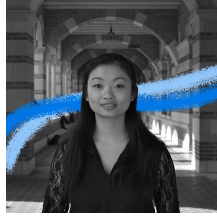
Blueprint partners with local nonprofits to make technology more accessible to underserved communities.

We are committed to **building and promoting tech for social good**—free of charge. We build mobile and web applications that restructure the way these organizations address social disparities.

Meet the Team



Chantal Tan
Co-President



Helen Wang
Co-President



**Avnish
Sengupta**
IVP



Diya Baliga
EVP



Isaac Wen
VP of Design



Jiamin Xu
VP of Tech



Aye Pyae
Design PL



James He
Dev PL



Jerry Xu
Dev PL



**Nasser
Elhajjaoui**
Design PL



Sarah Chang
Design PL



Solia Valentine
Dev PL

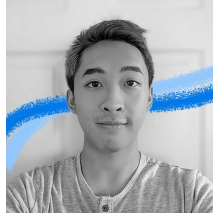
Meet the Team



**Caroline
DebBaruah**
Developer



**Christine
Park**
Designer



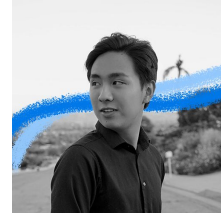
Dan Lee
Developer



Galen Heuer
Developer



Grace Ma
Developer



Jeff Lu
Designer



Kaylee Tran
Developer



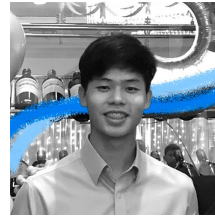
Kevin Antony
Developer



Laura Lu
Developer



Ryan Kim
Developer



Ryan Yeo
Developer



Siddharth Nandy
Developer

Our community,



our family! ❤️

Meet the Team

Developers

Aaron Shi
Caroline DebBaruah
Dan Lee
Galen Heuer
Grace Ma
Laura Lu
Ryan Kim
Ryan Yeo
Siddharth Nandy
Kevin Antony

Designers

Christine Park
Jeff Lu

Our Chapters



Where Our Alumni Have Been

amazon



Bloomberg



facebook



Google



ORACLE

Qualcomm



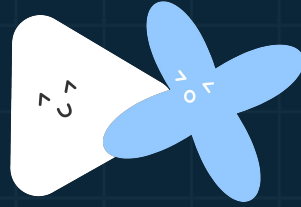
ROBLOX



stripe



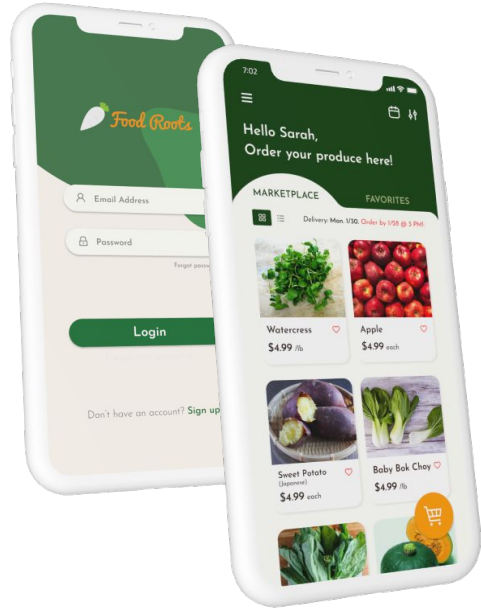
zoom



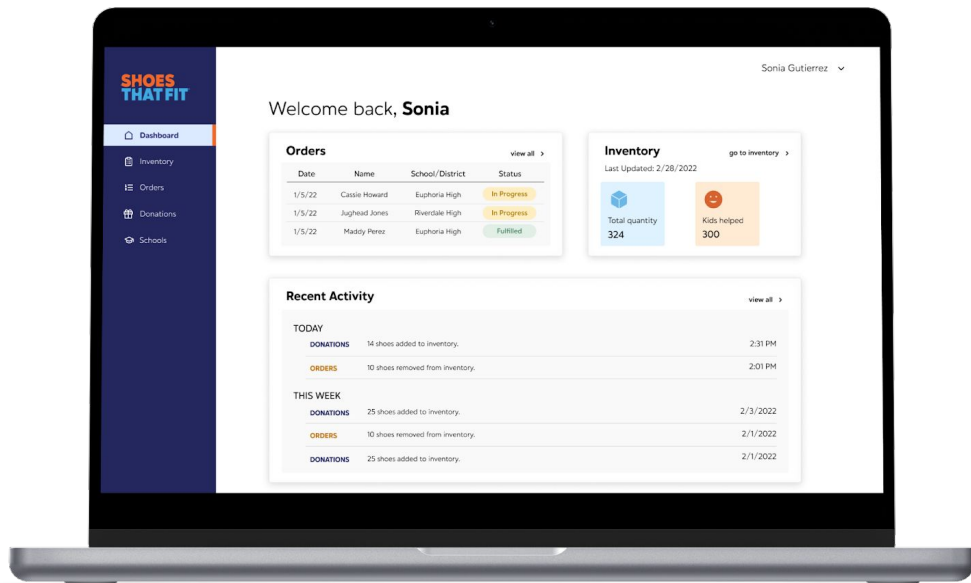
Our Previous Projects

01

API Forward Movement

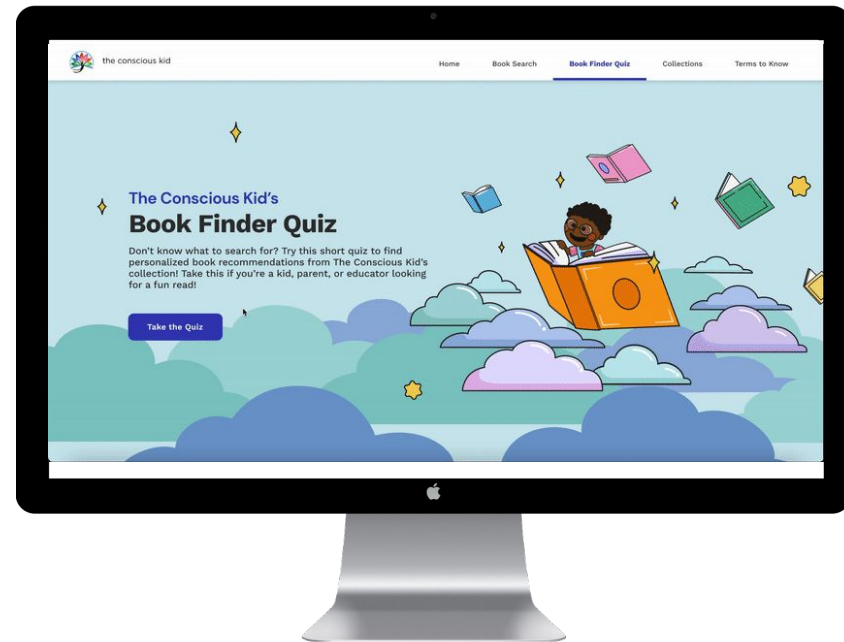
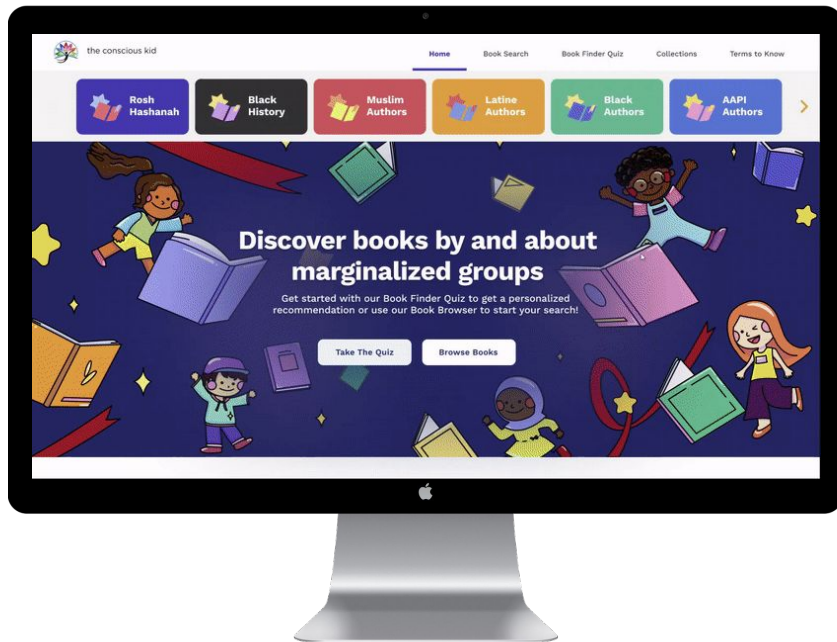


Shoes That Fit



03

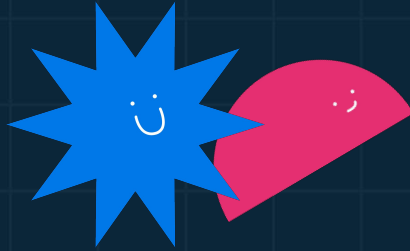
The Conscious Kid





Who are we looking for?

Developers and Designers!

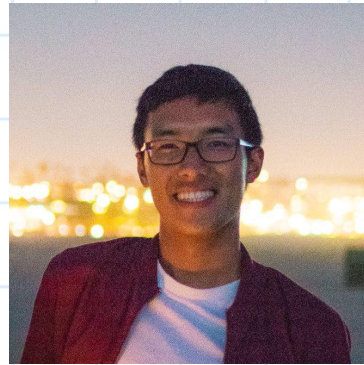


Our 2022-2023 Projects!

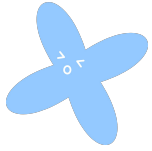
FR1ENDS of the CH1LDREN



Sarah Chang



Jerry Xu



Friends of the Children pairs underserved youth with a paid, professional mentor called a **Friend**. They support their youth through a long-term relationship from as early as age 4 through high school graduation – **12+ years, no matter what.**





Problem

- Friends of the Children serves **152 children** and their families from all across the greater Los Angeles area
- **Communication** is difficult between admin who plan events and the children's caregivers
- Relies on the mentors as a liaison to contact the caregivers manually through text, call, email, etc.



Solution

- A **web application** that serves as a centralized resource bank for caregivers and has:
 1. Modules with links & resources
 2. Calendar with upcoming events
 3. Text/email system for reminders and announcements

Your Impact

Supporting Friends of the Children in impacting generational change by empowering youth at risk through committed relationships with a long-term professional mentor.





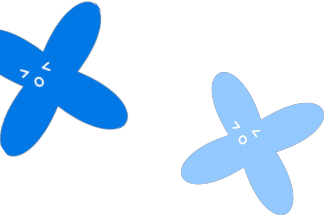
TransCanWork



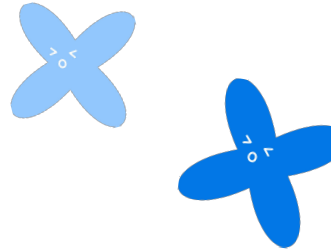
Nasser Elhajjaoui



Solia Valentine



TransCanWork is an organization providing resources for TGI (trans, gender diverse, & intersex) job seekers, as well as the training and certification of employers that hire them.





Problem

- **More than 75%** of transgender people nationally have experienced workplace discrimination
- TransCanWork provides support for trans and gender-nonconforming job seekers
- The current process for keeping up with next steps for job seekers is both **difficult to track** and not interactive for clients

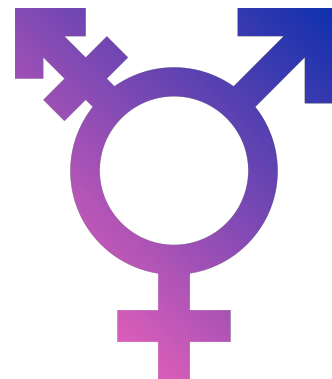


Solution

- A **web application** that:
 1. Allows job seekers to keep track of milestones and next steps in an interactive and visually appealing map
 2. Allows TCW to easily monitor the progress of clients


Your Impact

Supporting TransCanWork in connecting trans and gender-nonconforming job seekers to jobs in **trans-friendly environments** to protect TGI individuals from workplace discrimination.



STREET  SYMPHONY

URBAN
VOICES
PROJECT

 piece by piece

LAPD
LOS ANGELES POVERTY DEPARTMENT

**SKID
ROW
COFFEE**

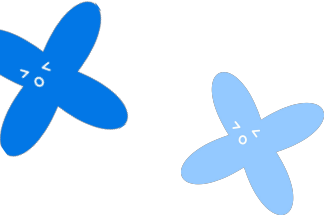
Skid Row Arts Alliance



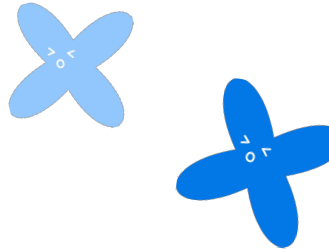
Aye Pyae



James He



Skid Row Arts Alliance is a consortium of artist-driven arts organizations in Skid Row. They knit the fabric of the Skid Row neighborhood through the creation of community wide arts projects.





Problem

- ~**4,000 Skid Row residents** face the threat of **gentrification** due to their community not being recognized as an entity
- SRAA brings individuals together and **represents their voices through arts and culture** to support place-keeping for all residents of Skid Row.
- They currently provide residents with workshops and events to present the neighborhood as a united front



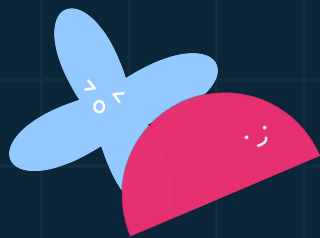
Solution

- A **mobile app** that:
 1. Allows users to discover events and activities hosted by organizations under SRAA
 2. Allow artists from the community to amplify their voices through an open platform

Your Impact

Advocating for the Skid Row Community through documentation of arts and culture to empower and unify a largely disregarded population.

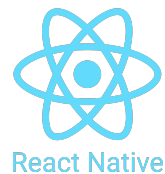




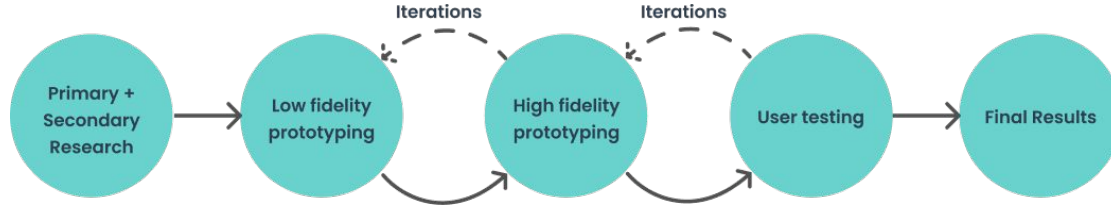
Why Blueprint?

Developers

- Make an **impact** in our community!
- **Gain valuable experience** in an agile team with real people using your applications
- **Work with designers** in building a cohesive product
- Interact with **modern technologies**



Designers



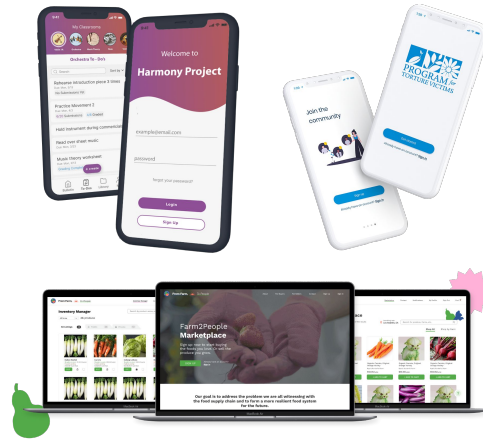
- **User research**, testing and interviews
- Create wireframes, mockups, and prototypes following the **design thinking process**
- Have your designs seen and used by **real users**
- **Work closely with developers** to make sure your visions for the app come alive

Join us if you would like...

A **B**P fam to create
wholesome memories
with💙



To build socially
impactful products that
impact **10,000s -
100,000s + of end users**



A space where you
can be both an
innovator and
changemaker





- **Do I need experience to join Blueprint?**
 - No! We specifically recruit for passion and a demonstrated commitment to grow, and we go through an extensive onboarding process to teach you what you need to develop and design.
- **How much of a time commitment is Blueprint?**
 - We expect about 10-12 hours out of our members per week. This will be split between worksessions, team bonding, socials, and individual time spent on a project.
- **What is the interview process like?**
 - After a short written application, selected applicants will be invited to a virtual interview so we can understand your background and passions. Selected interviewees will then chat with our team in-person so we can get to know you as a teammate and person :)



- **What is the timeline for projects?**
 - Our projects follow the school year, spanning from project team formation in October to project delivery in June.
- **Do I get to choose the team that I am on?**
 - Yes! When you join Blueprint, we will have a period for project leads to present their projects to the rest of Blueprint. You will then fill out an interest form and we'll match people with the teams of their choice.
- **How many people are you looking to recruit?**
 - We're recruiting around 10 developers and 7 designers – but we want to emphasize that this isn't a set number! Team sizes are flexible based on how many people we view are a good fit and project need.

Check us out on our socials and apply today! :)

Apply by Friday, September 30th, 11:59 PM (PDT)!

